

2025 NATIONAL CONVENTION

ATTENDEE INFORMATION PACKET



Phoenix, AZ



MARCH 13-16, 2025



Welcome to the Taco John's 2025 Franchisee Convention!

We are excited to be on this journey with you as we get ready, set, and grow! This booklet contains information that will be helpful at Convention.

If you have questions during Convention contact:



Jody Schindler Executive Director

Association of Taco John's Franchisees jschindler@atjf.net or (952) 250-3121

Nicole Hostetter Chief of Staff

Taco John's International nhostetter@tacojohns.com or (717) 826-4379



Schedule of Events

Thursday, March 13

On-site Registration 1:00 PM - 6:00 PM TJI/ATJF Board to Board Reception 4:30 PM - 6:00 PM Welcome Reception 6:00 PM - 8:00 PM

Friday, March 14

On-site Registration 7:00 AM - 10:00 AM
Breakfast 7:30 AM - 9:00 AM
General Session #1 9:00 AM - 11:00 AM
Keynote Speaker 11:00 AM - 12:00 PM
ATJF Member Luncheon Meeting 12:00 PM - 2:00 PM
Reception/Fundraiser/Dinner 4:30 PM - 7:00 PM
Golf Calcutta 7:00 PM - 9:00 PM

Saturday, March 15

Breakfast 7:30 AM - 9:00 AM
Vendor Exhibit Show 9:00 AM - 12:00 PM
Lunch 12:00 PM - 1:00 PM
TJI Breakout Sessions 1:00 PM - 4:00 PM
Awards Cocktail Reception 5:00 PM - 6:00 PM
Awards Presentation/Dinner 6:00 PM - 8:00 PM

Sunday, March 16

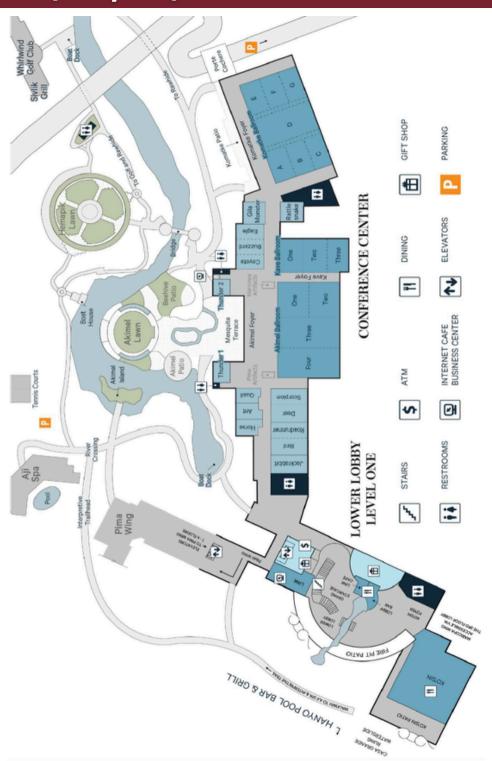
 Breakfast
 7:30 AM - 9:00 AM

 General Session #2
 9:00 AM - 11:00 AM

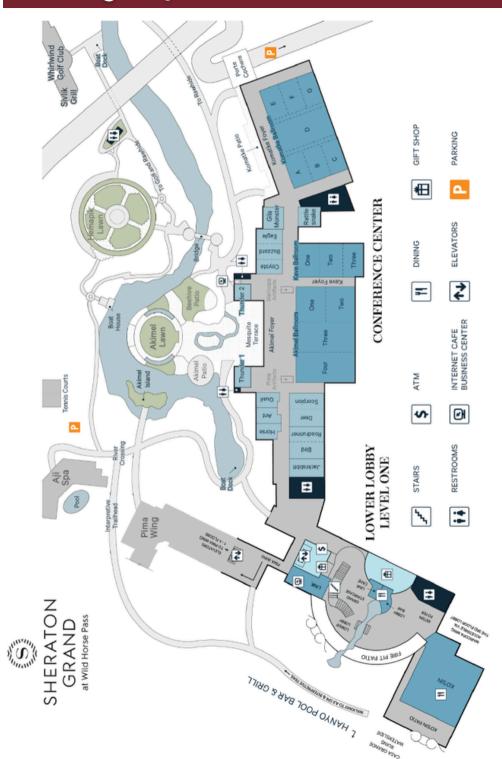
 2025 Golf Tournament
 1:00 PM - 6:00 PM

 Closing Event
 6:30 PM - 8:00 PM

Property Map



Meeting Map





Golf Information

Whirlwind Golf Club
Sheraton Grand at Wild Horse Pass

Cattail Course

Sunday, March 16, 2025

Golf Fee: \$285 (including tax)

Club Rentals: \$75 (including tax)

- Scramble format with a shotgun start at 1:00 pm
- Golf carts are included and come with a touch screen GPS system
- Includes practice facilities (driving range, putting green and chipping area)
- Drop bags outside of the pro shop
- Golf bags will be pre-loaded on the staged carts prior to start
- Men will hit from the silver tees, women from the jade tees

Additional Tee Times:

If you wish to schedule additional tee times at Whirlwind Golf Club, you can reserve online at www.whirlwindgolf.com up to 60 days prior to play using our convention promo code: TJ2025 for 10% off the online rates.