

ready.set.

grow

2025 TACO JOHN'S
FRANCHISEE CONVENTION

2025 NATIONAL
CONVENTION

**ATTENDEE
INFORMATION
PACKET**



Sheraton Grand at
the Wild Horse Pass

Phoenix, AZ



MARCH 13-16, 2025



Welcome to the Taco John's 2025 Franchisee Convention!

We are excited to be on this journey with you as we get ready, set, and grow! This booklet contains information that will be helpful at Convention.

If you have questions during Convention contact:



Jody Schindler Executive Director

Association of Taco John's Franchisees
jschindler@atjf.net or (952) 250-3121

Nicole Hostetter Chief of Staff

Taco John's International
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Schedule of Events

Thursday, March 13

On-site Registration	1:00 PM - 6:00 PM
TJI/ATJF Board to Board Reception	4:30 PM - 6:00 PM
Welcome Reception	6:00 PM - 8:00 PM

Friday, March 14

On-site Registration	7:00 AM - 10:00 AM
Breakfast	7:30 AM - 9:00 AM
General Session #1	9:00 AM - 11:00 AM
Keynote Speaker	11:00 AM - 12:00 PM
ATJF Member Luncheon Meeting	12:00 PM - 2:00 PM
Reception/Fundraiser/Dinner	4:30 PM - 7:00 PM
Golf Calcutta	7:00 PM - 9:00 PM

Saturday, March 15

Breakfast	7:30 AM - 9:00 AM
Vendor Exhibit Show	9:00 AM - 12:00 PM
Lunch	12:00 PM - 1:00 PM
TJI Breakout Sessions	1:00 PM - 4:00 PM
Awards Cocktail Reception	5:00 PM - 6:00 PM
Awards Presentation/Dinner	6:00 PM - 8:00 PM

Sunday, March 16

Breakfast	7:30 AM - 9:00 AM
General Session #2	9:00 AM - 11:00 AM
2025 Golf Tournament	1:00 PM - 6:00 PM
Closing Event	6:30 PM - 8:00 PM

Property Map



Meeting Map



**SHERATON
GRAND**
at Wild Horse Pass



LOWER LOBBY LEVEL ONE

CONFERENCE CENTER

-  STAIRS
-  ATM
-  DINING
-  GIFT SHOP
-  RESTROOMS
-  INTERNET CAFE
BUSINESS CENTER
-  ELEVATORS
-  PARKING

L HANYO POOL BAR & GRILL
WALKING TO SPA & INTERACTIVE TRAIL

CASA GRANDE
STAIRS
WATERLOO

KOSIN PATIO
KOSIN BAR
KOSIN LOBBY
FIRE PIT PATIO
GRAND STRANDE
LINK
LINK
LINK

MARCO WING
THIRD FLOOR LOBBY

Tennis Courts

Aji Spa
Pool

Interpretive
Trailhead

Pima Wing

River Crossing

Akimel Island

Akimel Lawn

Beehive Patio

Hemapik Lawn

Whirlwind Golf Club
Shrik Grill

Boat Dock

Boat House

Bridge

Thunder 1

Thunder 2

Mesquite Terrace

Akimel Foyer

Pima Antifacts

Quill

Art

Horse

Jackrabbit

Bird

Badrunner

Deer

Scorpion

Akimel Ballroom One
Two
Three
Four

Keye Ballroom One
Two
Three

Rattle snake

Monster

Eagle

Buzzard

Coyote

Clia

Korandak Ballroom A
B
C
D
E
F
G

Korandak Foyer

Porte Cochere

To Ranchar

To Golf and Ranchar



Golf Information

Whirlwind Golf Club
Sheraton Grand at Wild Horse Pass

Cattail Course

Sunday, March 16, 2025

Golf Fee: \$285 (including tax)

Club Rentals: \$75 (including tax)

- Scramble format with a shotgun start at 1:00 pm
- Golf carts are included and come with a touch screen GPS system
- Includes practice facilities (driving range, putting green and chipping area)
- Drop bags outside of the pro shop
- Golf bags will be pre-loaded on the staged carts prior to start
- Men will hit from the silver tees, women from the jade tees

Additional Tee Times:

If you wish to schedule additional tee times at Whirlwind Golf Club, you can reserve online at www.whirlwindgolf.com up to 60 days prior to play using our convention promo code: TJ2025 for 10% off the online rates.