



Taco John's 2025 National Convention

Hosted by ATJF



Date/Time:

March 13 - 16, 2025

Location:

Sheraton Grand at
Wild Horse Pass
Phoenix, AZ



Schedule of Events



Convention Information



Hotel Registration Information



Vendor Booth Information



Sponsorship Opportunities



Golf Tournament Information

Questions?

Visit our website at www.atjf.net or contact Jody Schindler at: jschindler@atjf.net



Schedule of Events

Thursday, March 13

1:00 PM - 6:00 PM

6:00 PM - 8:00 PM

On-site Registration

Welcome Reception

Friday, March 14

7:00 AM - 10:00 AM

7:30 AM - 9:00 AM

9:00 AM - 11:00 AM

11:00 AM - 12:00 PM

12:30 PM - 2:00 PM

4:30 PM - 7:00 PM

7:00 PM - 9:00 PM

On-site Registration

Breakfast

General Session #1

Keynote Speaker

ATJF Member Luncheon Meeting

Reception/Fundraiser/Dinner

Golf Calcutta

Saturday, March 15

7:30 AM - 9:00 AM

9:00 AM - 12:00 PM

12:00 PM - 1:00 PM

1:00 PM - 4:00 PM

5:00 PM - 6:00 PM

6:00 PM - 8:00 PM

Breakfast

Vendor Show

Lunch

TJI Breakout Sessions

Awards Cocktail Reception

Awards Presentation/Dinner

Sunday, March 16

7:30 AM - 9:00 AM

9:00 AM - 11:00 AM

1:00 PM - 6:00 PM

6:30 PM - 8:00 PM

Breakfast

General Session #2

2025 Golf Tournament

Closing Event



Hotel Registration Information

Sheraton Grand at Wild Horse Pass

5594 W. Wild Horse Pass Blvd.

Phoenix, AZ 85226

602.225.0100

www.wildhorsepassresort.com



**DISCOUNTED CONVENTION GROUP RESERVATIONS:
520.796.8278 (Tomomi Asakura)**



**DISCOUNTED CONVENTION GROUP RATE:
\$329 plus taxes and fees**

Click on the reservation link to make your reservations:
**DISCOUNTED CONVENTION GROUP RESERVATIONS:
520.796.8278 (Tomomi Asakura)**

Or go to our website at www.atjf.net and
click on the Convention Tab.

Single/Double Occupancy

Identify yourself as a part of the Taco John's Convention Group

Rates available 3 days prior/after event dates
(based on availability)

Cut-off date for discounted hotel
rates is Friday, January 24, 2025



**PHOENIX IS A HIGHLY DESIRABLE
DESTINATION IN MARCH!**

**PLEASE MAKE YOUR HOTEL
RESERVATIONS EARLY TO ASSURE
PREFERRED ACCOMMODATIONS.**



Title & Premier Sponsor Opportunities

Sponsorships will be available on a first come/first serve basis, with first right of refusal given to the previous year's sponsor

| EVENT | AMOUNT |
|---|---------------|
| Title Premier Platinum Sponsorship | \$80,000+ |
| Premier Gold Sponsorship Premier Silver Sponsorship | \$50,000+ |
| Premier Bronze Sponsorship | \$25,000+ |
| Golf Tournament Sponsorship | \$10,000+ |
| | \$10,000 |

TITLE & PREMIER SPONSORS WILL RECEIVE:

- Special recognition in the Convention Program
- Continuous rolling company logo on the big screen between presentations
- “Premier Sponsor” signage throughout the entire event
- Stage recognition during the General Sessions and throughout the entire event
- Company logo on the Convention Website
- “Premier Sponsor” name badge ribbon

Sponsorships will be available on a first come/first serve basis, with first right of refusal given to the previous year's sponsor

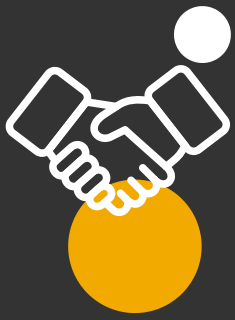
EVENT

AMOUNT

| | |
|--|----------|
| Attendee Name Badge (Sponsor Logo on item) | \$10,000 |
| Hotel Room Key Card (Sponsor Logo on item) | \$10,000 |
| Welcome Bags (Sponsor Logo on item) | \$10,000 |
| Awards Dinner | \$10,000 |
| Awards Cocktail Reception | \$5,000 |
| Welcome Reception | \$5,000 |
| Keynote Speaker | \$5,000 |
| ATJF Member Meeting & Luncheon | \$5,000 |
| ATJF/TJI Cocktail Reception | \$5,000 |
| Golf Calcutta Auction | \$5,000 |
| Fundraiser Reception | \$5,000 |
| Fundraiser Dinner | \$5,000 |
| Closing Event | \$5,000 |
| Breakfast - Friday, March 14 | \$2,500 |
| Breakfast - Saturday, March 15 | \$2,500 |
| Breakfast - Sunday, March 16 | \$2,500 |
| Lunch - Saturday, March 15 | \$2,500 |
| Break- Friday, March 14 | \$2,500 |
| Golf Hole-In-One | \$2,500 |
| Golf Closest to the Pin (Men/Womens) | \$2,500 |
| Golf Longest Drive (Men/Womens) | \$2,500 |
| Golf Longest Putt (Men/Womens) | \$2,500 |
| Golf Trophies | \$2,500 |
| General Sponsorship | \$1,000+ |

SUPPORTING SPONSORS WILL RECEIVE:

- Listing on exclusive "Supporting Sponsor" signage
- Signage at sponsored event
- Company logo on the Convention Website
- "Sponsor" name badge ribbon



Supporting Sponsor Opportunities



Vendor Information

- Vendor Convention Registration: First 2 participants are complimentary with a booth purchase.
- Additional Vendor Convention Registration: \$500
- Name Badges are required for all attendees.
- Approved high resolution logo must be submitted by January 24, 2025.
- If you are planning to donate a giveaway item with your company logo to include in the Welcome Bags for all attendees (approximately 300), please confirm with Jody Schindler at jschindler@atjf.net. Giveaway items must be shipped to the hotel (with your name/company name and ATTN: TJI Welcome Bags) for arrival by 9:00 am on Tuesday, March 11, 2025.
- Booth and Sponsor fees payable to the Association (ATJF) ATTN: Jody Schindler, PO Box 155, Minneapolis, MN 55387-0155 are due in full no later than Friday, January 24, 2025.



QUESTIONS?

Contact Jody Schindler at:
[**jschindler@atjf.com**](mailto:jschindler@atjf.com)



WHIRLWIND GOLF CLUB

Sheraton Grand at Wild Horse Pass

Sunday, March 16, 2025



Golf Fee = \$285 (including tax)



Club Rentals = \$75 (including tax)

- Tournament is a scramble format with a shotgun start at 1:00 pm SHARP!
- Golf Carts are included and come with a touch screen GPS system with electronic scorecard and real-time electronic leader board.
- Includes practice facilities (driving range, putting green and chipping area).
- Pick-up and delivery of golf bags from the hotel bell stand.
- Bags will be pre-loaded on the staged carts prior to start.

ADDITIONAL TEE TIMES:

IF YOU WISH TO SCHEDULE ADDITIONAL TEE TIMES AT WHIRLWIND GOLF CLUB, YOU CAN RESERVE ONLINE AT www.whirlwindgolf.com UP TO 60 DAYS PRIOR TO PLAY USING OUR CONVENTION PROMO CODE TJ2025 FOR 10% OFF THE ONLINE RATES.

Vendors are encouraged to donate an item to be included in the Golf Ditty Bags given to registered golfers. QUANTITY IS 100.

Please contact Jody Schindler at jschindler@atjf.net if you are interested in donating a Ditty Bag item.